



Mar-Apr '09

ShareCare™ of Leelanau Inc. *Connector*

Neighbors helping neighbors—Promoting independent living in members' homes.

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MONDAY-FRIDAY · 9:00 AM to 4:30 PM

ShareCare™



16th Annual Meeting and Luncheon

- ▣ *Tuesday, May 12, 2009 @ The Bluebird in Leland*
- ▣ *Cost: \$12 for ShareCare members. Guests' meals are on ShareCare, so please bring a potential member!*
- ▣ *10:30 Coffee and Registration*
- ▣ *11:00 Business meeting:*
 - ▣ *An overview of the updated Strategic Plan*
 - ▣ *Volunteer Recognition*
 - ▣ *Volunteer Job Fair*
- ▣ *12:00 Lunch*

IMPORTANT: PLEASE CALL THE OFFICE BY
MAY 8TH FOR RESERVATIONS AND TO ARRANGE
FOR A RIDE IF ONE IS NEEDED (386-2273)

Please plan to attend!



2008 Contributions

I'd like to take this opportunity to thank the following families whose 2008 contributions came in after the Jan-Feb Connector was published. Your generosity helps tremendously as we continue to meet the needs of our members. Thank you so very much!

- June & Shep Sheppard
- Mr. & Mrs. Jon Stanton
- Rebecca Reynolds & James Carpenter
- John & Ann Ball
- Helen Huey
- Sara Huey Thompson

Share and Tell

When you, as a ShareCare member, drive a fellow ShareCare member to an appointment that wasn't scheduled by the Office, it sure would be great to know the hours and miles of the trip. Likewise, if you take a meal or really, do any ShareCare-like thing for a fellow member, reporting your hours would be terrific.



While it's not imperative, it'd be nice to add your hour to our totals. Why not have our numbers truly reflect how well ShareCare members take care of each other?

Senior Info Expos

- **Ideas for Life**
 May 2009, at the Grand Traverse Civic Center. Sponsored by the Bay Area Senior Advocates (BASA). For more info contact Rachel Krino 231-676-3299.
- **Older American's Expo**
 Tuesday, June 16, 2009 at the Suttons Bay High School. Sponsored by the Commission on Aging. Visit us at the ShareCare booth! For more info contact the COA at 256-8121.

AARP Driver Safety Classes

This is a reminder that all volunteer drivers are required to take a driver safety course by October 31, 2111. Thus, ShareCare is sponsoring more AARP driver safety classes in April at the Government Center, and in an effort to help make our county roads safer, ShareCare will pay the fee for anyone who attends either session (two-four hour classes)

- Mon, April 6 & Tues, April 7 from 1-5
- Wed, April 22 & Thur, April 23 from 9-1

If you prefer to take the class online, the cost is not reimbursable, but it does take a lot less time, plus you can do it in the comfort of your own home, at your own pace. To sign up for an online class go to www.aarp.com and do the following:

- Click on **FAMILY**
- Scroll down the page to **Tools**
- Click on **Online Course**

After completing the course, AARP will email a certificate to you—if you would please forward your certificate to Deb, that will help with record keeping.

Friendly Game of Bridge

If you're interested in playing Bridge, please give the Office a call. We may be able to hook you up with other interested members.

ShareCare has a portable Hoyer lift available to any member who needs it.

Marketing and Fundraising

Similar to many organizations, ShareCare is faced with some challenging budget issues in 2009. Thus, we are seeking members with experience in marketing and fund raising, including grant writing. If you would like to join the ShareCare Board or sit on a committee that is involved in either marketing or fundraising, please call the Office (386-2273). Also, don't hesitate to call the Office if you have marketing and fundraising ideas you'd like to pass along.

Board meeting:

Treasurer's Report (Fenton): Change line #43 (Access Fund) from \$11,605 to \$11,925.

Finance (Evans): A new account to be opened at Northwestern Bank for the Access Fund. This account will be used to receive and disperse funds as appropriate.

Personnel (Marsh): Kelly and Wetherbee are completing outlines for employee handbooks. Kelly is working on guidelines for coverage in her absence this summer.

Strategic Planning-Survey Summary (Wilson): 101 surveys have been received. The results have been positive. A final report will be presented at the April Board meeting.

Transportation and Volunteer (Hauser): Met with McClure (Chair of the Volunteer Committee) and Wetherbee. Discussed having the Transportation Committee become a sub-committee of the Volunteer Committee. Board approved. Hauser is willing to chair (at least temporarily) the Volunteer Committee with orientation from McClure. The next meeting for the Volunteer-Transportation Committee is on April 15, 2009, after the regular Board meeting.

Marketing and Fundraising (Egeler for Bawden): Approved ad in the NCAC program.

Needs for marketing and fundraising: 1) Marketing to increase membership maybe 10-15% (30 plus new members). The numbers are debatable, but we need some additional income from dues. 2) Market ShareCare with an emphasis on CARE. The good feeling it gives. 3) Advocate/market the idea of gifts to ShareCare. 4) Pursue possible grant funding.

Marketing Ideas for increasing membership: 1) Ask members to suggest potential new members. Start with the board, then the membership via the Connector, etc. 2) Neighborhood meetings—one in each area in the year? 3) A targeted mailing with phone follow-up to the potential new members. 4) Press releases to publications about ShareCare. 5) Use and promote our website.

Fundraising Committee may want to take a look at signature products (Aleta's pickles, bird feeders, or bean soup mixes). Consider work bees for assembling—good social value.

Annual Meeting (Landes): May 12. Waiting for confirmation from Bluebird. Egeler will get confirmation. If the new strategic plan is ready, it'll be presented at the meeting. Instead of entertainment, there will be a volunteer job fair for promoting volunteering opportunities w/ SC.

Nominating Committee: Wetherbee/Kelly gave committee a list of potential Board Directors. If any Director is getting off the Board, please let Committee know. It would be

a bonus to find anyone with marketing or fundraising experience. Landes and Scott were mentioned as possible VP. Both will think seriously about it before committing.

Contractors (Goudschaal): Last meeting in December. Committee members are calling contractors on their list to see if they want to remain on it. Following this, new forms will be sent out for the contractors to complete/update and return.

Staff Reports (Kelly/Wetherbee): Met with Wise to discuss the documents members sign upon enrollment with SC. Kelly has been going through member files making sure all members have a signed an Authorization for Release of Information. Wetherbee edited Member Certificate, which was passed on to Wise for review.

Policies (Marsh): An ad hoc committee (Scott-chair, Wilson, Walter, Fenton, Marsh, Bawden, Egeler, Staff, 1 member who has used the On-Call system) has been established to evaluate the On-Call nurse system. Two policies are pending (Payroll and On-Call). Marsh and McClure will meet w/ Wetherbee to finalize all other policies and mail copies to each Director for review for approval at April meeting.

Communications: Tonneberger and Wetherbee sent advertising packets (letters, sample newsletter w/ ads, ad receipt, and return envelopes) to potential advertisers, with follow-up visits to be made in the near future.

Other: Hauser reported more driver safety classes being offered in April. Wetherbee will put dates in the Connector. After a review of the reimbursement process it was unanimously supported that SC reimburse any participant who takes the classroom course. People who take their class on line will be responsible for the cost of the class.

Fenton stated that Munson has a new payroll system that may make it impracticable to do our payroll. Will explore other options for payroll if need be.

A BATA Bus Story



A resident of Northport schedules her doctor appointments for just after their lunch hour ends (around 1:00). A week or so ahead of time, she calls BATA (933-5532) for an 11:00 pick-up at her house. She packs a lunch to eat along the way, and awaits the bus which arrives around 11:10. After her appt (around 3:20), a BATA bus takes her to the BATA terminal on Hall St. in TC, where the 5:04 bus delivers her back home to Northport.

Although this is not ideal for everyone, it is good to know that we have this crucial public transportation resource in our community (something we've all paid for with our taxes!) BATA even arranges for a "BATA Buddy" to go with you the first couple of times, so you're more comfortable doing it alone later.

IMPORTANT REMINDER:

If you have an emergency, call 911, but if you just need to talk to a nurse after hours, call Munson at **935-5000**. Tell the operator that you'd like the Home Care nurse to call you. When she calls, tell her you are a member of ShareCare. Remember, if you do NOT hear back from the nurse in **15-20 minutes**, call again!



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ShareCare promotes confidentiality in all matters of privacy. Thus, everyone involved with the ShareCare organization is requested to respect all aspects of confidentiality whether they are personal, medical, or financial.



Watch for Spring Clean-up info in the May-June Connector!

ShareCare Mission Statement: The mission of ShareCare is for members to achieve the highest quality of life and independence attainable in their own homes for as long as possible.